EUROPEAN UNION

#HorizonEU

INFO DAYS

CLUSTER 6

FOOD, BIOECONOMY, NATURAL RESOURCES, AGRICULTURE & ENVIRONMENT

13 - 14 December 2022

BROKERAGE

19 December 2022

THE EU RESEARCH & INNOVATION PROGRAMME 2021 – 2027

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Call HORIZON-CL6-2023-COMMUNITIES-01

RESILIENT, INCLUSIVE, HEALTHY AND GREEN RURAL, COASTAL AND URBAN COMMUNITIES

The calls are not partitioned into « headings ».

The **2023 Call** includes **6 topics** on:

1. Enhancing **social inclusion in rural areas**: focus on people in a vulnerable situation and **social economy**
2. Improving **rural future** through better territorial governance and **rural-urban synergies**
3. International **benchmarking of rural and territorial policies** and delivery mechanisms
4. Investigating the contribution of geographical indications (GIs) to **sustainable development** and optimising support for newly established schemes
5. Assessing **urban farming** impacts
6. Inclusive and smart ways to communicate **sustainability of food**

European Commission

Call HORIZON-CL6-2023-COMMUNITIES-01

RESILIENT, INCLUSIVE, HEALTHY AND GREEN RURAL, COASTAL AND URBAN COMMUNITIES

POLICY CONTEXT

- European Green Deal
- Farm To Fork Strategy
- Biodiversity strategy
- Organic Action Plan
- EU climate adaptation strategy
- Common Agricultural Policy
- EU social economy action plan
- Long-term vision for EU's rural areas
- EU Territorial Agenda 2030

IMPACT FROM STRATEGIC PLAN

- Rural, coastal and urban areas are **developed in a sustainable, balanced and inclusive manner** thanks to a better understanding of the **environmental, socio-economic, behavioural and demographic drivers** of change as well as deployment of **digital, social and community-led innovations**

IMPACT AREAS

- Climate change mitigation and adaptation
- Enhancing ecosystems and biodiversity on land and in water
- Sustainable food systems from farm to fork
- Good health and high-quality accessible healthcare
- A resilient EU prepared for emerging threats
- A competitive and secure data-economy
- Inclusive growth and new job opportunities

European Commission

Call HORIZON-CL6-2023-COMMUNITIES-01

RESILIENT, INCLUSIVE, HEALTHY AND GREEN RURAL, COASTAL AND URBAN COMMUNITIES

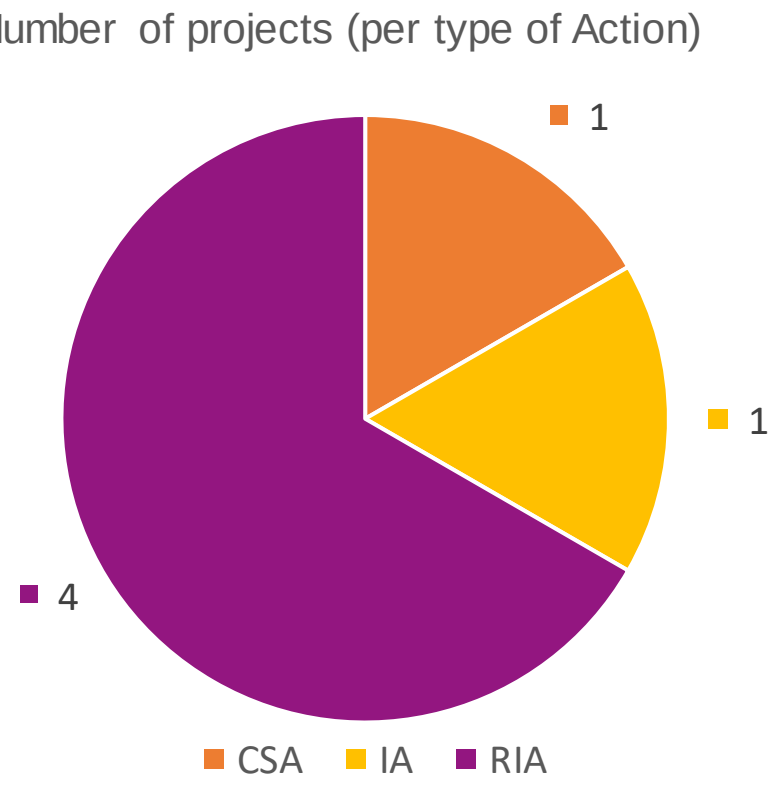
Expected impacts

- **Rural, coastal and urban areas** are developed in a **sustainable, balanced, equitable and inclusive manner.**
- **Rural, coastal and urban communities** are empowered to **act for change**, be better prepared to achieve climate-neutrality and adapt to climate change, and use the digital and green transitions to increase resilience and provide positive long-term prospects.
- **Rural communities** are equipped with upgraded **innovation ecosystems and innovative and smarter circular solutions** that increase access to services and job opportunities, increase their attractiveness and reduce the feeling of being left behind.
- **Sustainable development of coastal areas**, including coastal protection and resilience, is enhanced, reaping the benefits of **social, digital and community-led innovations**.
- **Urban and peri-urban communities** – including people in vulnerable situations – can access, afford and choose healthy, nutritious and **environmental-friendly food**.

Call HORIZON-CL6-2023-COMMUNITIES-01

RESILIENT, INCLUSIVE, HEALTHY AND GREEN RURAL, COASTAL AND URBAN COMMUNITIES

BUDGET CALLS 2023: 38.50 M EUR



European Commission

HORIZON-CL6-2023-COMMUNITIES-01-1

Enhancing social inclusion in rural areas: focus on people in a vulnerable situation and social economy

Research and innovation of Action

Indicative budget: *10 M€ in total*
(5 M€ per project)

Questions?
www.slido.com
#CL6INFODAY

European Commission

HORIZON-CL6-2023-COMMUNITIES-01-1

POLICY CONTEXT

- Green Deal in particular just transition
- An economy that works for people
- European Pillar of social rights
- EU social economy action plan
- **Long-term vision for EU's rural areas** (resilience)
- Strategy for the rights of persons with disabilities 2021-2030

EXPECTED OUTCOMES

- Improved understanding of the **challenges to address disparities and marginalisation** in rural areas;
- **Enhanced social inclusion** and **social economy** in rural areas;
- Increased **economic opportunities and development of social entrepreneurship** in rural areas;
- Improved **access to adequate services** for people in a vulnerable situation in rural areas and to rural dwellers.

Related impact:
rural areas are developed in a sustainable, balanced and inclusive manner

European Commission

HORIZON-CL6-2023-COMMUNITIES-01-1

SCOPE

- **Identify and analyse the drivers of social exclusion** and the challenges to address disparities and marginalization;
- Gain a better understanding of the **needs of and challenges faced by people in a vulnerable situation** and the possible ways to **address them**;
- **Benchmark policies, services, and initiatives to empower people in a vulnerable situation** to full and effective participation and inclusion in society
- Explore the role of **social economy and social enterprises** in supporting the population in a vulnerable situation;
- Make policy recommendations **on how to better meet the needs of people in a vulnerable situation**, as well as on **how to create and enabling framework for the upscale of social economy** in rural areas;
- **Pilot innovation actions** supporting people in a vulnerable situation and social entrepreneurship

KEEP IN MIND

- Variety of rural areas
- Various types of vulnerabilities
- Multi-actor approach
- Social sciences and humanities (SSH)

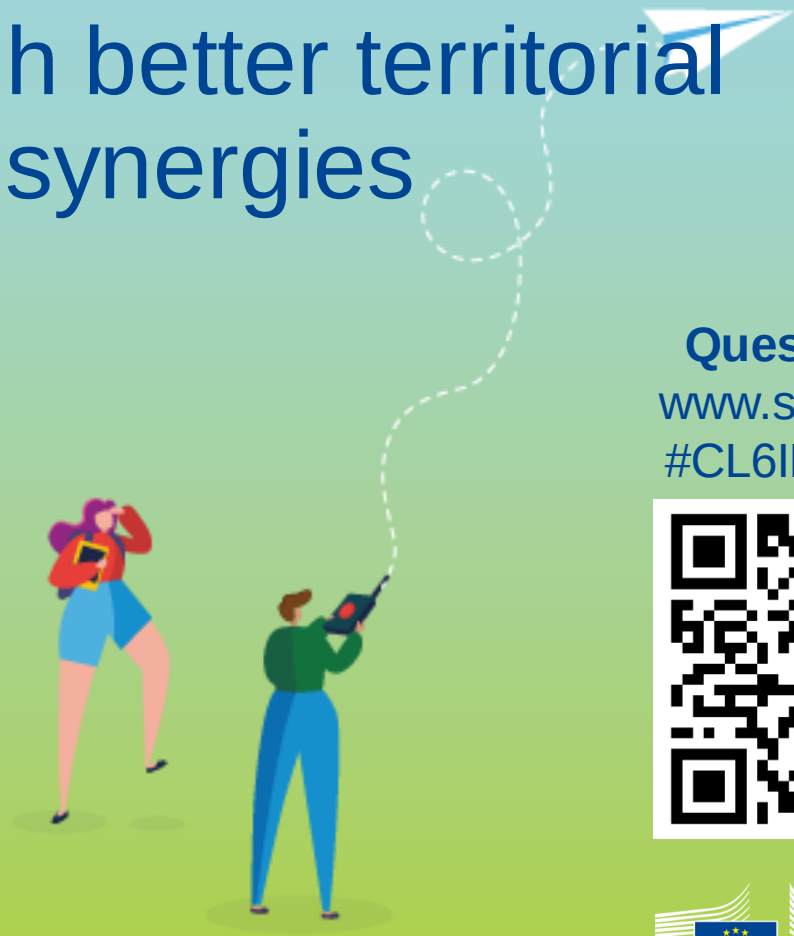
European Commission

HORIZON-CL6-2023-COMMUNITIES-01-2

Improving rural future through better territorial governance and rural-urban synergies

Innovation of Action

Indicative budget: *11 M€ in total*
(5.5 M€ per project)



Questions?
www.slido.com
#CL6INFODAY

European Commission

HORIZON-CL6-2023-COMMUNITIES-01-2

POLICY CONTEXT

- Green Deal in particular farm to fork and the biodiversity strategies, the organic action plan
- the Common agricultural policy
- **Long-term vision for EU's rural areas** (stronger, connected, resilient and prosperous)
- EU Territorial Agenda 2030

EXPECTED OUTCOMES

- Improved **territorial development** (covering urban and rural areas);
- Improved **business and innovation opportunities** thanks to a more proximate, circular and green economy and renewed vitality of rural places;
- Improved **mutual access** of rural and urban actors **to services** provided by either type of areas;
- Improved **social connectivity, social capital, resilience, and capacity to face changes** as well as of **innovating**;
- Strengthened **sense of territorial identity.**

Related impact:
Rural areas are developed in a sustainable, balanced and inclusive manner

European Commission

HORIZON-CL6-2023-COMMUNITIES-01-2

SCOPE

- Support specific projects for **developing rural-urban territorial partnerships.**
- Prioritise **experimentation and innovation** in domains that have been demonstrated to favour **bi-directional urban-rural synergies** and the development of a **well-being economy** - *proximity, greener economy/society, circularity, services, culture, landscape and heritage, and mobility.*
- **Capitalise on lessons learnt** to further upgrade and **future-proof policy frameworks** and enabling environments.
- Pay attention to the **ecological and digital transitions;**
- Analyse the impact caused by COVID 19 pandemic on integrated territorial development and address challenges that resulted from it.

KEEP IN MIND

- Variety of rural areas
- Multi-actor approach
- Social sciences and humanities (SSH)
- R-URBAN, ROBUST, COASTAL, RURITAGE, RURALURE, SmartCulTour, TExTOUR, and FOODSHIFT 2030
- New European Bauhaus (NEB) projects
- Option: open to financial support to third parties either to select pilots for developing partnerships or innovative solutions (max 60.000 €)

European Commission

HORIZON-CL6-2023-COMMUNITIES-01-3

International benchmarking of rural and territorial policies and delivery mechanisms

Coordination and Support Action

Indicative budget: *3 M€ in total*
(3 M€ per project)

Questions?
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European Commission

HORIZON-CL6-2023-COMMUNITIES-01-3

POLICY CONTEXT

- Long-term vision for EU's rural areas (stronger, connected, resilient and prosperous)
- EU Rural Observatory
- European Territorial Agenda for 2030
- European Green Deal, in particular the EU climate adaptation strategy

EXPECTED OUTCOMES

- Improved **understanding of rural development and territorial policies existing across the world** by **policy makers** at different levels
- Upgraded and **more innovative and integrated rural policy frameworks** at different levels capitalising on international knowledge exchange;
- Enhanced **uptake of a positive narrative on the future of rural areas** at international level by policymakers.

Related impact:
Rural areas are developed in a sustainable, balanced and inclusive manner

European Commission

HORIZON-CL6-2023-COMMUNITIES-01-3

SCOPE

- Perform **international benchmarking of rural policies** within the EU and third countries who appear as exemplary (including measures creating opportunities for **young people**);
- **Analyse delivery mechanisms** and ways to measure impact combining both quantitative and qualitative methods;
- Focus on **multi-dimensional policies** that address several needs and challenges in an integrated manner;
- Analyse also rural and territorial policies that were developed with and for rural communities and identify effective **citizen engagement methods**;
- Enhance **peer-to-peer learning** among international, national, regional and local policy makers;
- Provide **recommendations to policy makers** on how to best address rural needs and challenges and on how to **use existing funds**;
- Projects should provide relevant results, in particular develop a **framework to measure communities' well-being beyond economic indicators**.

KEEP IN MIND

- Rural development is not limited to agricultural development
- Social sciences and humanities (SSH)
- International cooperation is strongly encouraged
- Legal entities from third parties can take part in the project as associated partner or beneficiary

European Commission

HORIZON-CL6-2023-COMMUNITIES-01-4

Investigating the contribution of geographical indications (GIs) to sustainable development and optimising support for newly established schemes

Research and Innovation Action

Indicative budget: *3 M€ in total (1 project)*

Questions?
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European Commission

HORIZON-CL6-2023-COMMUNITIES-01-4:

POLICY CONTEXT

- Quality and diversity of the Union's food production is one of its important strengths giving a competitive advantage to its producers and making a major contribution to its living cultural and gastronomic heritage.
- Quality schemes can benefit the rural and coastal economy.

Strengthen the contribution of the GIs system to the objectives of the F2F strategy

EXPECTED OUTCOMES

- Better understanding of the contribution of GIs schemes to sustainable development and in particular to achieve the objectives of the farm to fork strategy.
- Sustainability attributes in GI schemes are widely implemented by the producers and recognized and correctly interpreted and understood by consumers
- Better design and implementation of GIs policy to foster their delivery of sustainable agriculture, aquaculture and fishery, healthy and sustainable diets and sustainable food systems.

Related impact:
Innovative governance models

European Commission

HORIZON-CL6-2023-COMMUNITIES-01-4:

SCOPE

- Provide a sound analysis of the **state-of the art** in research on the impacts of GIs schemes in terms of all aspects of sustainability;
- Assess **sustainability impacts** of all GIs products (>3000)
- Map **“best” practices** in GIs production systems
- Investigate how to better **valorise the sustainable deliverables** of GIs,
- Identify **synergies** among different intervention schemes in order to increase the participation of farmers and fishermen;
- Explore **consumers’ perception** of GIs,
- Explore and benchmark the **approaches/policy followed by EU MS and AC** when it comes to GIs and sustainability;
- Formulate best practices, decision tools, **recommendations for producers and policy makers**

KEEP IN MIND

- Lump sum
- Building on previous projects
- Consumers’ representation

European Commission

HORIZON-CL6-2023-COMMUNITIES-01-5

Assessing urban farming impacts

Research and Innovation Action

Indicative budget: *5 M€ in total (1 project)*

Questions?
www.slido.com
#CL6INFODAY

European Commission

HORIZON-CL6-2023-COMMUNITIES-01-5

POLICY CONTEXT

- European Green Deal and its strategies such as Farm to Fork and Biodiversity strategies for 2030.

Promote sustainable, productive, climate-neutral, environment-friendly and resilient farming systems

EXPECTED OUTCOMES

- **Improved knowledge on impacts and risks of various types of urban farming** from the economic, environmental and social perspective, with a particular focus on **spill-over effects into rural and peri-urban areas**
- **Improved awareness of policy makers** helping them adjust policy and legal frameworks to foster benefits and mitigate risks associated to the development of various forms of urban farming and related technologies.
- Knowledge on the costs and benefits of urban farming and improved policy frameworks will be strengthened to maximise its benefits for European society at large across all dimensions of sustainability.

Related impact:
sustainable farming and food systems

European Commission

HORIZON-CL6-2023-COMMUNITIES-01-5

SCOPE

- **Assess** current and foresight contribution of various forms of urban farming to:
  - **Overall food supply, food security and resilience**, factoring in megatrends and potential risks around conditions enabling urban farming;
  - **Evolution of farm income** in urban and rural areas, including value added distribution in the supply chain and to supply chain actors;
  - **Ecosystem services** against environment and climate change conditions in relation with European Green Deal objectives (including water, nutrient use/ cycle, energy, soils etc.).
  - **Social benefits**, social capital and community cohesion
  - **New skills, training and educational**
- **Compare** operational conditions and **identify** the challenges that may justify targeted regulatory or policy initiatives
- **Support** the discussion on rationale for policy interventions in the EU context

KEEP IN MIND

- In urban, peri-urban and rural areas
- Building on previous projects
- Links with NEB in urban food system transformation
- strong SSH dimension

European Commission

HORIZON-CL6-2023-COMMUNITIES-01-6

Inclusive and smart ways to communicate sustainability of food

Research and Innovation Action

Indicative budget: *6.5 M€ in total (1 project)*

Questions?
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European Commission

HORIZON-CL6-2023-COMMUNITIES-01-6

POLICY CONTEXT

- **European Green Deal** priorities and the **farm to fork strategy** for a fair, healthy and environmentally friendly food system
- **EU's climate ambition** for 2030 and 2050.
- **Food 2030 priorities**: nutrition for sustainable healthy diets, climate, biodiversity and environment, circularity and resource efficiency, innovation and empowering communities and thriving businesses
- A **sustainable food labelling framework**

EXPECTED OUTCOMES

- Enhanced understanding of the status of consumer information expectations/needs (conscious and unconscious) related to all three dimensions of sustainability and its drivers and challenges, including the influence of external factors and socio-cultural aspects
- Identified best means of transmission and presentations of sustainability related information to guide and change consumer behaviour

Related impact: Urban and peri-urban communities – including people in vulnerable situations – can access, afford and choose healthy, nutritious and environmental-friendly food

European Commission

HORIZON-CL6-2023-COMMUNITIES-01-6

SCOPE

1. **Analyse the impact** of different influential factors on the consumer understanding of sustainability, emotional beliefs and response to sustainability information
2. **Analyse the status of consumer** information expectations/needs (conscious and unconscious) related to sustainability
3. **Test different means of transmission** (including different actors sharing information (private vs public)) and presentations of sustainability related information
4. **Test the response of the public** to information related to at least two dimensions of sustainability
5. Proposals should include a dedicated task, appropriate resources and a plan on how they will **collaborate** with other projects under the topic HORIZON-CL6-2024-GOVERNANCE-01-3

KEEP IN MIND

- Multi-actor approach
- SSH disciplines
- Encouraged to cooperate with JRC

European Commission

Thank you!

Any questions after the Info Days?

- **Check the FAQ**
- **Contact the Research Enquiry Service (RES)**
- **Contact the National Contact Points (NCPs)**