



Romanian Excellence Center
on Artificial Intelligence
in Earth Observation Data
for Agriculture



Institutul de
Cercetare-Dezvoltare
AL UNIVERSITĂȚII
TRANSILVANIA
DIN BRAȘOV



Universitatea
Transilvania
din Brașov

AI4AGRI Twinning Exercise – Tips and Tricks

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To start with



„At this point in your career, your only possible promotion is to management, where you will stop doing the work you love and use a skill set you don't have and we don't teach”

<https://ai4agri.unitbv.ro>



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the European Union



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AI4AGRI?

AI4AGRI, Romanian Excellence Center on AI for Agriculture, aims to boost agricultural productivity and sustainability in Romania by leveraging AI and Earth observation (EO) data. Partnering with top research institutes in France and Italy, the project will train young scientists, provide EO-based vegetation maps to farmers, and enhance research and innovation at UTBV. Key activities include joint research, staff exchanges, training, and outreach.

Objectives

- Align UTBV's research with EU excellence.
- Develop young researchers through networking.
- Enhance UTBV's national and international reputation.

Newsletter

[No] tips and... [no] tricks

- Only hard work...
- Past performance
- Being determined (or stubborn) helps:
 - Try, fail, repeat.... until successful
- Choosing the right partners
- Chance / a little bit of luck may also help

Pay attention to

- European strategies and top priorities
 - Open science/open data (FAIR)
 - Gender equality
- Call objectives
- Human resource involved in the project (ESRs)
- Impact – measurable
- Dissemination and communication
- Coherence of the project from beginning till the end

Acknowledgment



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