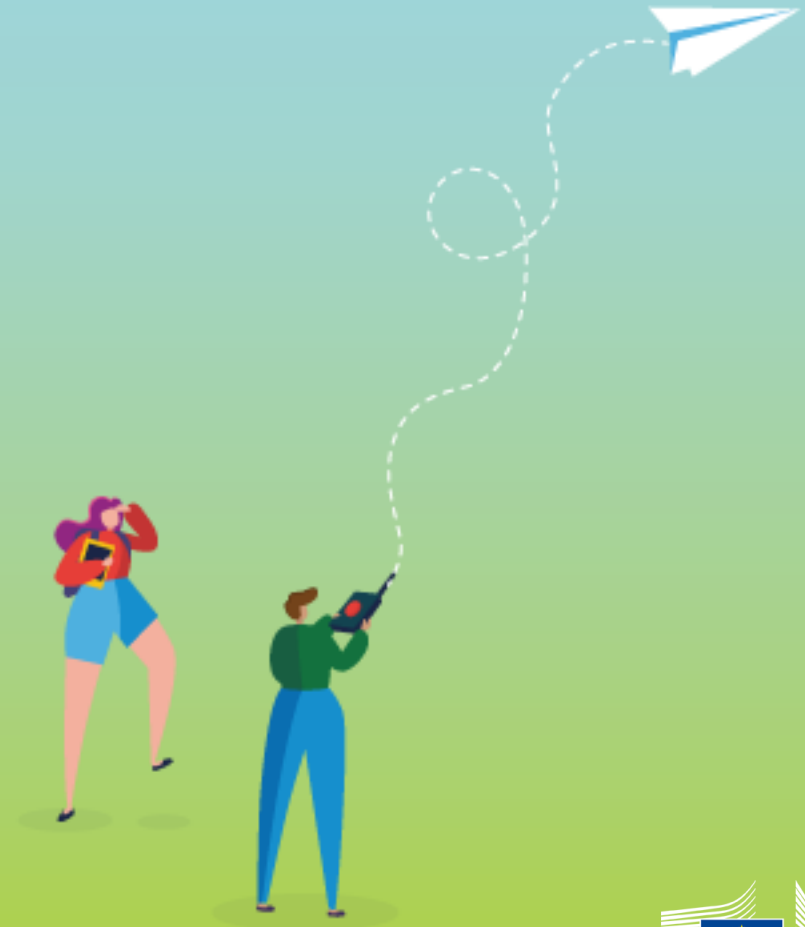


# European Startup and Scaleup Hubs pilot call

- European Startup and Scaleup Hubs pilot call – policy context
- European Startup and Scaleup Hubs pilot call – practical details

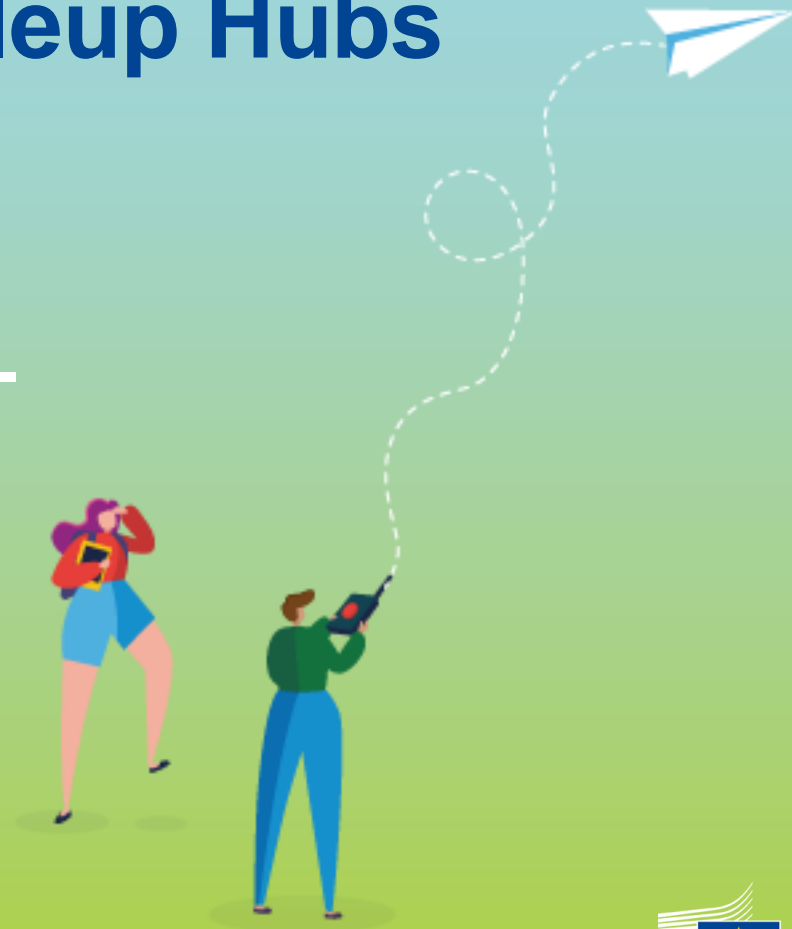


# **ESSH** (HORIZON-EIE-2026-02-CONNECT-01) – **basic info**

Type of Action	Co-Fund (50% EU funding)
Call opening date	11 December 2025
Call closing date	10 March 2026
Total Indicative EU budget	EUR 20 M
Expected EU contribution	EUR 20 M
Expected grants to be signed	1
Expected project duration	2 years

# European Startup and Scaleup Hubs (ESSH) pilot call

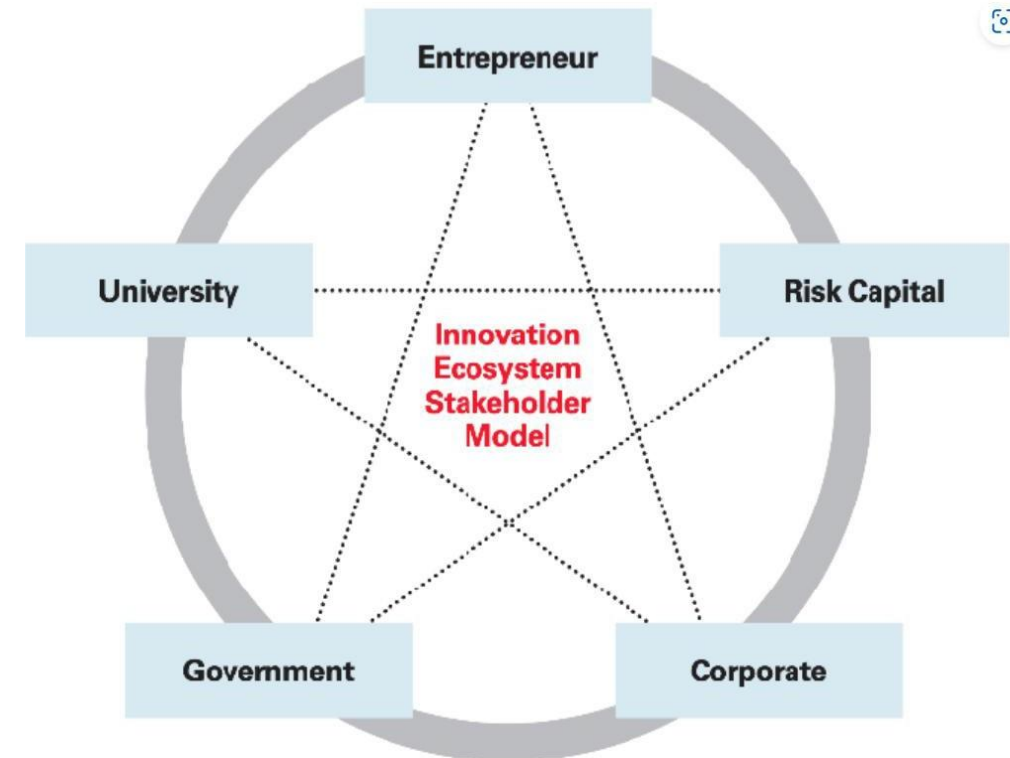
– policy context –



# Policy objectives of ESSH

## Overall objectives:

- Reinforce and interconnect 10 to 18 leading and emerging startup and scaleup hubs rooted in strong research ecosystems
- Emulate the creation and growth of European deep tech startups through increased access to essential resources: infrastructures, venture capital, talents, mentors, collaboration opportunities, etc.
- Create bridges to supporting schemes in Europe: European Innovation Council (EIC), EIC Scaling Club, Enterprise Europe Network, etc.



Budden & Murray, 2019

# Policy rational



## Develop innovation capabilities

- Compared to the US, Europe had a relatively static economy over the past 25 years leading to a significant productivity gap
- Entrepreneurs didn't seize the opportunities of the digital revolution
- To remain competitive in the global economy Europe will need to do better with upcoming innovation waves

## Support startups and innovation

- As emphasised by the literature on innovation and economic growth new entrants especially startups play an important role in commercialising disruptive technologies
- But startups often fail to successfully growth in Europe

# Policy rational



## Building on innovation hubs

- Startup flourish mainly in hubs providing the appropriate resources to develop, while favouring similar locations for expansion
  - Research capabilities
  - Funding and finance
  - Support systems
  - Talent pools
  - Accessible markets
- The EU has numerous innovation clusters, but they are less developed and generate less value than those of the US and China

## Improve competitiveness in complex technologies

- Publication and patenting activities show that European innovation hubs are less interconnected than their US counterparts
- Europe's lack of interconnectivity is a competitive disadvantage for developing complex technologies

# Practicalities: What is a startup hub



**Strong research capabilities:**  
Cutting edge infrastructures and excellent research teams



**A talent pool:**  
relevant graduate programmes, management and entrepreneurship specific trainings, etc



**Dedicated startup and scaleup support:** Incubator, accelerator, mentoring, etc



**Network density:**  
entrepreneurs, investors, mentors, academic and corporate researchers, etc



**Professional services:** legal and regulatory advice, real estate, accounting, etc

# Practicalities



## What should a successful project aim for?

- Consolidation of dynamic entrepreneurial ecosystems
- Deep tech R&I collaborations generating new spinoff ventures
- Successful scaling-up of startup companies
- Capacity building in advanced technologies

## Activities encouraged by the scope

- Provide access to relevant infrastructures and facilities
- Support connections: pitch days, meet-ups, hackathons, startup week-ends, etc
- Ensure access to funding opportunities and services: EIC, EEN, EIT-KICs, local service providers etc
- Knowledge transfer between hubs



# Practicalities: Selection criteria and KPIs



## Selection criteria

- Track record in startup and scaleup support
- Research excellence and infrastructures
- Cross-border collaboration capabilities
- Deep tech innovation potential

## KPIs

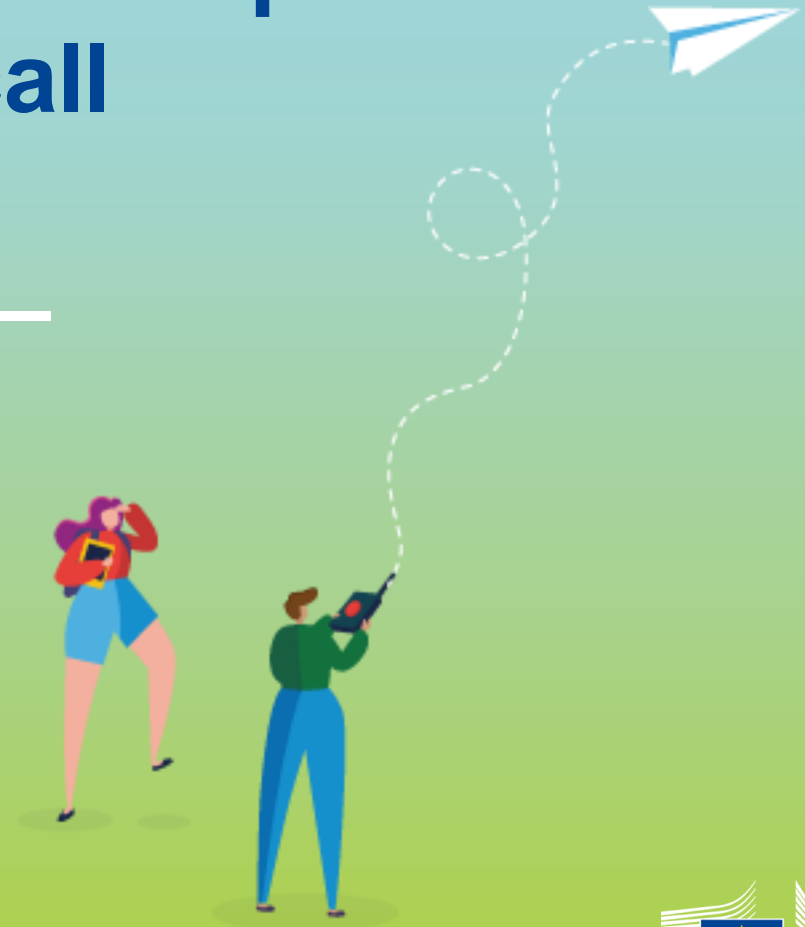
Startups supported  
Min: 100

Cross-boarder support  
Min: 50

Startups attracting VC funding  
Min: 50%

# European Startup and Scaleup Hubs (ESSH) pilot call

– practical details –



# ESSH – eligibility conditions



## Consortium and regional requirements:

- A hub must be represented by a **single legal entity** or **several legal entities** representing the relevant actors of the innovation ecosystem supporting startups
- The consortium should consist of a **network of at least 10 hubs** from at least 10 different Member States or Associated Countries.
- For Member States and Associated Countries with an overall **population not exceeding 35 million**, participation is limited to a **single hub** in the given consortium.
- For Member States and Associated Countries with an **overall population exceeding 35 million**, the participation is limited to two hubs in the given consortium.
- At least 2 participating hub shall be established in a “**widening country**”.

# ESSH – eligibility conditions



## Letter of intent

- The consortium must provide a single letter of intent at the moment of submission of the proposal indicating the source of the required 50% of complementary funding (e.g. national and/or regional funding, EU funding, or private investments).

## Communication networks

- Subject to restrictions for the protection of European communication networks.

# ESSH – expected outcome



- **Accelerate market expansion** for European deep tech startups across EU regions and beyond by fostering collaboration and mutual support among European tech startup ecosystem actors;
- Establish robust, **pan-European alliances of top-tier tech startup and scaleup hubs** embedded in research, technology and higher education ecosystems;
- Enable **cross-border access** to infrastructures, facilities, corporates, investors and talents to deep tech startups and scaleups, including those funded by the European Innovation Council (EIC);
- Enable more European deep tech startups **to succeed scaling into globally competitive companies**;
- **Strengthen less-connected innovation hubs** by integrating them into a Europe-wide collaborative network;
- Mobilise **greater private and public capital** into deep tech ventures across participating innovation hubs

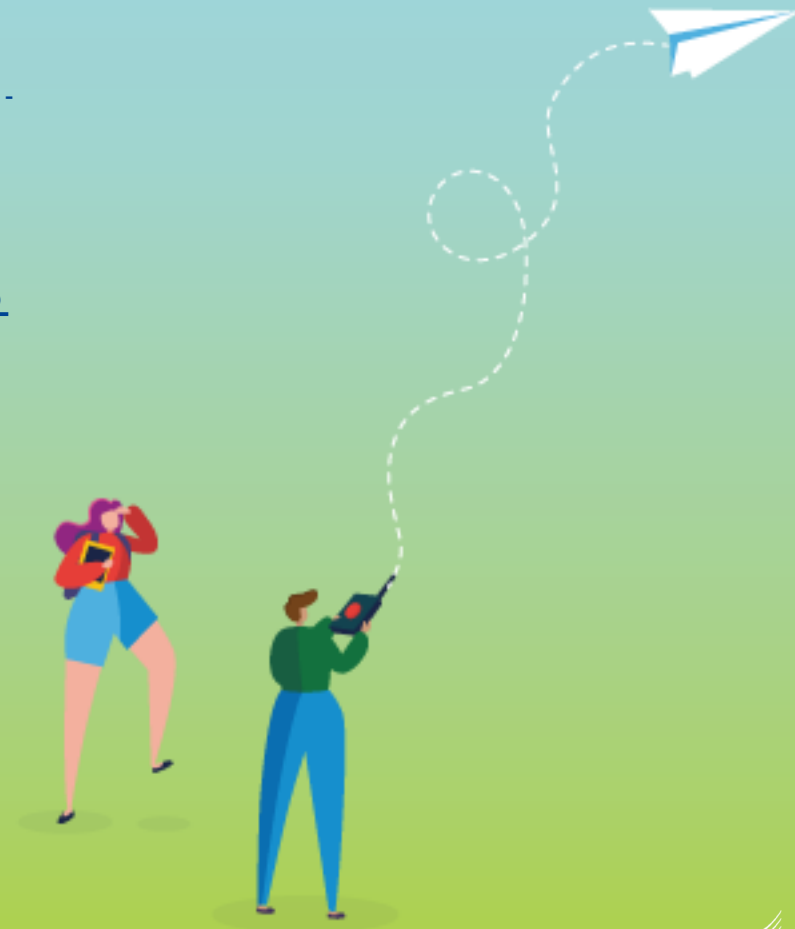
# How to apply?



- Applications to be submitted through the Funding & Tenders Portal
- Applicants should submit:
  - Part A - Forms & budget
  - Part B - Technical info (main proposal – max 70 pages for COFUND)
  - Letter of intent (mandatory – eligibility condition)
  - Financial Support to Third Parties (optional)
- **Call** – European Startup and Scaleup Hubs pilot (HORIZON-EIE-2026-02-CONNECT-01:  
<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/topic-details/HORIZON-EIE-2026-02-CONNECT-01?isExactMatch=true&status=31094501,31094502&frameworkProgramme=43108390&programmePart=43121692&order=DESC&pageNumber=1&pageSize=50&sortBy=startDate>

## Useful links:

- **EIE Work Programme 2026-2027**  
[https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/horizon/wp-call/2026-2027/wp-10-european-innovation-ecosystems\\_horizon-2026-2027\\_en.pdf](https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/horizon/wp-call/2026-2027/wp-10-european-innovation-ecosystems_horizon-2026-2027_en.pdf)
- **ESSH pilot call – Info Session, 11 December 2025**
  - Full PPT - <https://webgate.ec.europa.eu/circabc-ewpp/d/d/workspace/SpacesStore/c1dfd296-ccdf-4593-923c-0ca5c223a77a/download>
  - Video - <https://www.youtube.com/watch?v=mKrvkR5nHas>



Source: EISMEA (2025). *European Startup and Scaleup Hubs Pilot call* [PowerPoint slides]. SlideShare.  
[https://eisma.ec.europa.eu/events/online-info-session-european-startup-and-scaleup-hubs-pilot-call-horizon-eie-2026-02-connect-01-2025-12-11\\_en](https://eisma.ec.europa.eu/events/online-info-session-european-startup-and-scaleup-hubs-pilot-call-horizon-eie-2026-02-connect-01-2025-12-11_en)



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