



Horizon Europe Brokerage Event  
Cluster 6 Calls 2025

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# PolyRurb

Traditional local cultures as stakeholder  
vectors and systems in the rural  
development of European rural regions

**Diana Elena Creangă**

**Rural Development Research Platform**

- Romania, City of Iasi



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Topics addressed The proper topic will be identified when more calls will be

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### Other topics of interest:

- Twinning Rural Development
- Bio-circular Concepts and Narratives for Citizen Science and Public Awareness
- Children Science in Rural Ecosystems for a Better Coexistence with Nature
- Urban, Rural and Regional Food Systems
- Rural SME and Innovation Incubators
- Gender Equity in Rural Development
- Rural Policies for Bio-Circular Socio-Economy
- Building Strong, Resilient, and Sustainable Rural Digital Identities
- Digital Foods in Bio-circular Socio-Economics - rights and responsibilities

## PolyRurb

Traditions represent an important capital of resilience and natural intelligence in rural systems. But the tacit knowledge, which is formed in the heritage of these ecosystems, is most often lost in European cultures, being replaced by current technologies that are not innovative and sustainable enough to support us on the path towards a sustainable digital and environmental transformation.

In the rural systems, the link between the resilience fund of tradition and the sustainability of innovative technologies must be created. It can also be defined by the link between the vectors of resilience and sustainability.

PolyRurb is an innovative project based on exploratory and applied research to innovate, analyse, structure, and transfer good models to strategically interconnect the traditional intelligence with the state-of-the-art technologies for bio-circular economics in the European rural centered polyrurban regions.

PolyRurb is developing a network of living labs to explore, demonstrate and modulate strategic actions in European regions, based on the rural-urban centric approach and a synergetic relation between tradition and actuality.

Traditional ideas and technologies with double value will be mainly pursued: heritage value with a high degree of definition of local cultures and a degree of mimeticity in new technologies.

## Main expertise offered as coordinator of the project

### Expertise in research and dissemination actions:

- The symposium for Agromonie și Antropologie Rurală (for Romanian beneficiaries) (<https://simpozion.rdrp.org/>)
- Coordinating team for international conferences in RURALITIES and Cities2030 projects.
- Coordinator of the Agora Fora project, conceptualizing and developing the AGORA hub for participatory governance in rural and urban systems.
- Big and well structured stakeholders community.
- Expert in dissemination and strategic marketing
- Scientific researcher in rural development

### Expertise in Horizon projects

- The team participated in Horizon projects: RURALITIES, CITIES 2030, SHERPA, LIFT, RUBIZON, SURE

### Expertise in Living Lab Ecosystems

- For Living labs fully operational: Food for Iasi Living Lab (<https://fill.rdrp.org/>) and RoRuralia Living & Policy Lab (<https://roruralia.rdrp.org/>)
- 23+ developing living labs (<https://cesar2030.rdrp.org/living-labs/>)
- Codrin Dinu Vasiliu experience in Living Lab Ecosystems (<https://codrindinuvasiliu.eu/LabEcosystemKnowledgePractice.pdf>)

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### Additional partners needed

- We are honored to work with new partners from fields related to these areas of research, innovation and development.